

# FOR IMMEDIATE RELEASE

Canton, MA

March 1st, 2020

## Restructuring For Growth In The Wind At Bainbridge International

Bainbridge International Inc, the USA based manufacturer of sailcloth and industrial fabrics since 1917, has announced a number of personnel changes and promotions within their Sailmaking, Marine Hardware and Marine Cover business divisions. In order to meet growing demand for their new ranges of woven sailcloth and the additional brands now also distributed by Bainbridge in the USA (*Including Karver Systems, Watt&Sea, Plastimo, ItalWinch and Yale*), this restructuring and the subsequent reassignments will help ensure continued market penetration and further success.



**Erik Reynolds** has been promoted to National Sales Representative with overall market responsibility for the sailmaking/rigging division across the entire USA. In addition, Erik is also National Brand Manager for the Karver line of high-performance furlers, deck hardware and unique winches. Erik brings many years of sailmaking and competitive sailing experience to this position, leading the introduction of their new SPX & HSX woven sailcloth products.



**Rob Muschamp**, a long service team member at Bainbridge, is now our Senior Export Sales Representative for the sailmaking division. Another former sailmaker, Rob has been with Bainbridge in several key positions since 1995 and is fully experienced in the technological and economic changes that the industry has seen over the last twenty-five years.



**David Cardez**, based at the Pompano Beach, Fl office has been reassigned to manage the sales and support functions of Plastimo life raft and safety equipment including overseeing the continued increase in the number of their retail outlets and life raft service stations across the country. David has over twenty years of experience in this specialized market.



**Steve Perez** has joined Bainbridge as the West Coast awning and marine canvas sales representative. Steve brings to us 20 years of industry experience along with his considerable market knowledge and customer service skills. Their facility in Huntington Beach, CA continues to expand with a wide range of Marine Canvas and Awning/Shade products.

For more information on this or any other related issue please contact:

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